



DW TRANSPORTATION
TRAFFIC | TRANSPORT | HIGHWAYS

KEY FACTS

Development
Convenience Food Store

Client
Murleigh Retail Estates

Sector
Retail

Location
Rochester, Kent

Planning Authority
Kent County Council

Description
Transport Statement, Site Design

KEY CONTACT

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THE WAINSCOTT CLUB, ROCHESTER, KENT

Project Overview

DW Transportation was appointed as highways and transport consultant to help secure a change of use to part D2 club, part A1 retail and part C3 residential. The property has been let to Co-operative Food for a term of 15 years. Substantial structural works have been undertaken and the store is due to open in Autumn 2015.

Approach

Our involvement in the parking and servicing layout (above right) was key to securing planning permission on the site. What should have been a straight-forward scheme turned out to be very complex and therefore challenging, particularly with regards to securing a recommendation for approval from Kent County Council's development control officers. Our approach involved comprehensive negotiations with Kent CC to agree visibility splays and the highway works required to obtain them.

Difficult and challenging sites are considered a speciality by DW Transportation. It is working on this type of project that allows us to demonstrate our commitment to the project and our client.